



# Midwest Championship

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## *Registration/Information Booth*

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To help your staff answer questions regarding the Midwest Championship, Varsity All Star has provided each Brand with a flyer on “How to Play” and a list of qualifying competitions throughout the Midwest to distribute to customers. Each Midwest Qualifier should also have a model of the Midwest Championship jacket located at their registration/information booth to show.

Note: Please make sure that customers know that only winners of the overall Midwest Championship will receive the jackets at the end of the competition season.

## *Announcer Quotes*

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### Opening

“Welcome to the     (Brand Name)    ’s Midwest Qualifier! The top 3 teams in all divisions will earn points toward becoming Varsity All Star’s Midwest Champion!”

### Awards

This (competition, event, championship) is a Midwest Qualifier! The top 3 teams in all divisions will earn points toward becoming a Varsity All Star Midwest Champion. This is the first time a Champion has been selected from all of the Varsity Brands with competitions within the Midwest. The highest scoring teams from every level at the end of the season will be awarded this jacket! (Show Jacket). To keep up with your team’s standings go to [varsityallstar.com](http://varsityallstar.com)!

### End of Event

Thank you so much for attending     (Brand Name)    ’s Midwest Qualifier!  
REMEMBER to go to [varsityallstar.com](http://varsityallstar.com) to keep up with your team’s standings!



## *Team Standings*

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To ensure that the results and standings are correct for the Midwest Championship and we have one central location for customers to find out their team's standings please follow these steps:

1. Calculate top 3 teams of each division at each qualifying event.
2. Remind teams to go to [varsityallstar.com](http://varsityallstar.com) to check their team's standing.
3. After event, post event results no later than Tuesday following the event.
4. Promote the Midwest Championship standings through Brand's website and social media.